

# FACT SHEET



United States  
Olympic  
& Paralympic  
Museum™

## mission

We are home to the U.S. Olympic and Paralympic legacy, igniting dreams through athlete stories, and inspiring excellence in all whom we serve.

## overview

The United States Olympic & Paralympic Museum, located in Colorado Springs, Colorado, opened to the public on July 30, 2020. The USOPM serves as a tribute to the Olympic and Paralympic movements in the United States, celebrating the achievements of American athletes and the history of these prestigious competitions. Its mission is to be home to the U.S. Olympic and Paralympic legacy, igniting dreams through athlete stories, and inspiring excellence in all whom it serves.

The vision for the museum was initiated in 2012, with the goal of creating an inclusive and accessible space that honors the Olympic and Paralympic ideals. Colorado Springs, home to the United States Olympic & Paralympic Committee and the flagship training center, was chosen as the ideal location due to its longstanding connection with the Olympic and Paralympic movements. Designed by the architectural firm Diller Scofidio + Renfro, the museum is noted for its sleek, modern design and commitment to accessibility. The 60,000-square-foot attraction features a spiraling ramp that allows all visitors to experience the exhibits without encountering barriers, reflecting the museum's dedication to inclusivity.

Inside, the museum houses 12 galleries showcasing the history, culture, and achievements of the Olympic and Paralympic Games. Interactive exhibits, including athlete training simulations and a 360-degree Parade of Nations gallery, provide a dynamic and engaging experience. Memorabilia, such as uniforms and equipment along with a complete collection of Olympic medals and torches, offer tangible connections to the storied past of American athletes.

By celebrating athletic excellence and sharing the compelling stories of athletes, the museum not only honors the past but also inspires future generations. Through its exhibits and educational programs, the United States Olympic & Paralympic Museum aims to ignite dreams and inspire excellence, encouraging visitors to pursue their own aspirations with the same passion and dedication exhibited by America's Olympians and Paralympians.

## galleries

**Introduction to the Games:** Guests start their Museum experience on the third floor, learning about the ancient Games and the origins of the modern Olympic and Paralympic movements. The highlight here is a complete collection of Olympic torches dating back to 1936.

**Athlete Training:** Guests then explore the journeys of Team USA athletes, trying six interactive sport demonstrations: 30-meter dash, alpine skiing, archery, goalball, skeleton, and sled hockey. These sports demonstrate the diverse skills needed for Olympic and Paralympic success.

**The Lab:** This space showcases the role of science and technology in enhancing athletic performance, highlighting advancements in equipment, rehabilitation, and recovery, and emphasizing the importance of clean sport.



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**Parade of Nations:** Guests experience the thrill of walking into the Olympic or Paralympic stadium with Team USA in a 360-degree multimedia simulation of the Parade of Nations during an Opening Ceremony.

**Summer Games & Winter Games:** These galleries feature stories of summer and winter sports through physical and digital exhibits. Guests can explore historically significant artifacts and interactive walls providing in-depth information on each sport. The 1980 boycott exhibit honors the 470 U.S. Olympic Team members affected by the boycott of the Moscow Games.

**The World Watches:** This exhibit explores the global impact of the Games on history and culture, with a timeline of sociopolitical and geopolitical influences. The "Ask an Athlete" exhibit uses AI to allow guests to converse with an Olympic or Paralympic athlete.

**Medal Collection:** The final marquee exhibit features a complete collection of Olympic medals from the Crawford Family U.S. Olympic & Paralympic Archives.

**Final Film, "To Take Part":** The guest experience ends with a 10-minute film produced by NBC, highlighting inspiring stories and moments of Team USA athletes.

**Medal Ceremony:** The final gallery presents a three-minute motion-triggered video capturing the most emotional and inspiring podium moments for Team USA athletes.

## universal design

With its universal design and technology capabilities, the Museum is one of the most accessible and interactive museums in the world. Powered by RFID technology, guests can customize their sport preferences and accessibility needs for a tour that is uniquely their own. Team USA athletes were involved and consulted throughout the project to achieve our goal of authentic experience and inclusive design. The Museum, Museum Shop and Flame Café are all ADA compliant.

## usopm timeline

- **Summer 2012:** Museum concept is discussed among local leaders
- **June 2013:** Feasibility study completed by Barrie Projects and Gallagher Museum Services
- **July 2013:** Board of Directors is formally established
- **December 2013:** City for Champions project receives \$120.5 million in funding from State of Colorado Economic Development Commission (\$26.2 million for USOPM project)
- **July 2014:** Diller Scofidio + Renfro is selected as design architect
- **June 2017:** USOPM Groundbreaking
- **May 2020:** USOPM received the temporary certificate of occupancy
- **July 30, 2020:** Doors open to the public

## event space

The USOPM has versatile spaces for hosting events, accommodating nearly 200 annually. These include:

**Atrium:** Featuring a 40-foot LED screen, the atrium is a high-tech space connected to the lobby with an open floor plan, providing easy access to the front doors and exhibits. It can accommodate 160 seated and 200 standing guests, making it ideal for large or exhibit-heavy events.

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**William J. Hybl Boardroom:** Located on the 2nd floor, this traditional meeting room has floor-to-ceiling windows and can host up to 16 banquet-style or 25 reception-style. It includes house AV, a built-in screen, a surround-sound projector, a microphone, Wi-Fi, and private use of the Hybl terrace with Rocky Mountain views.

**Mary K. Chapman Special Event Room:** With a private entrance and terrace, this space offers an exclusive arrival experience and easy access to exhibits. It features the original Miracle on Ice scoreboard from the 1980 USA vs. Soviet Union hockey game, with a semi-private terrace and views of Pike's Peak. The room accommodates 70 seated and 110 standing guests and includes house AV, double screens, podium, microphones, house sound, and Wi-Fi.

**Flame Café:** This open-air restaurant provides city and mountain views through wrap-around glass walls and access to a private terrace. It can accommodate 70 seated and 100 standing guests after hours, and 50 seated or 70 standing during business hours.

**Hall of Fame:** The Hall of Fame welcomes guests to the U.S. Olympic & Paralympic Museum. While waiting for their tour, visitors can explore interactive digital pylons and enjoy content on the 40-foot LED video sail. They are also greeted by the bronze sculpture "Olympus Within" by Olympic fencer and sculptor Peter Schifrin.