

for immediate release  
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# U.S. Olympic & Paralympic Museum will open July 30

*The Museum will be home to the legacies of U.S. Olympic and Paralympic athletes; tickets to go on sale Wednesday, July 22*

COLORADO SPRINGS, Colo. – The United States Olympic & Paralympic Museum will open to the public on Thursday, July 30, 2020. Located in southwest downtown Colorado Springs – Olympic City USA – the Museum is a one-of-a-kind tribute to the Olympic and Paralympic movements with Team USA athletes at the center of the experience.

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General admission tickets will go on sale at 9 a.m. MT on Wednesday, July 22, with prices ranging from \$14.95 to \$24.95. Memberships are currently on sale, and members will have early access to secure their tickets. Both tickets and memberships can be found at [tickets.usopm.org](https://tickets.usopm.org).

"The Olympic and Paralympic alumni community is excited that we now have a physical home for our stories in Olympic City USA, as well as a place for our families and friends to gather and celebrate," said Benita Fitzgerald Mosley, 1984 Olympic champion and member of the USOPM Board. "We hope that every U.S. Olympian and Paralympian will find their way home to the Museum."

The 60,000-square foot building features 12 galleries following a narrative arc that takes guests through Team USA athlete's journey. Guests will experience these inspiring stories through cutting-edge technology that prioritizes accessibility and inclusivity. The galleries are: Hall of Fame; Introduction to Olympism; Athlete Training; The Lab; Parade of Nations; Summer Games; Winter Games; The World Watches; Medal Collection; Final film entitled, "To Take Part"; Medal Ceremony; and a frequently updated rotating gallery.

"The stories of our Olympians and Paralympians are the stories of this nation's history," said Museum CEO Christopher Liedel. "Every American can see themselves in the members of Team USA and will be inspired by their dedication, perseverance and respect for the Olympic and Paralympic values. The Museum has the unique privilege of telling these stories, and we are ready and excited to share them with the world."

Slightly more than three years since groundbreaking, the Museum has been hailed one of the most anticipated building openings of 2020. With its universal design and technology capabilities, the Museum is one of the most accessible and interactive museums in the world. Guests can customize their sport preferences and accessibility needs for a tour that is uniquely their own. Team USA athletes were involved and consulted throughout the project to achieve

the USOPM's goal of authentic experience and inclusive design. Additionally, there are 11 U.S. Olympic and Paralympic athletes and hopefuls on the USOPM staff and board.

“Team USA and the Olympic and Paralympic Games have the incredible power to inspire and unite us, and I look forward to joining with fans from around the country and the world at the U.S. Olympic & Paralympic Museum in celebration of great athletes and unforgettable moments,” said Sarah Hirshland, U.S. Olympic & Paralympic Committee CEO. “This permanent tribute honors the history and commitment of Team USA athletes, and the stories and experiences found in the museum will make us proud to call ourselves supporters of Team USA, while also serving as inspiration for the next generation of Olympic and Paralympic athletes and fans.”

The Museum is a proud member of the Olympic Museums Network and is the only comprehensive Olympic or Paralympic museum in the United States. Open seven days a week, the Museum will provide timed ticketing and various wellness procedures to ensure guest safety. More information can be found at [usopm.org/safety](https://usopm.org/safety).

General admission ticket prices are as follows:

- Adults: \$24.95
- Children (3-12): \$14.95
- Seniors (65+): \$19.95
- Military (active duty or retired) or First Responders with ID: \$19.95
- Children 2 and under are free

Group tickets (15 or more)

- Adults: \$17.95
- Children: \$12.95

“The opening of the U.S. Olympic and Paralympic Museum is a significant milestone for the City of Colorado Springs – Olympic City USA,” said Colorado Springs Mayor John Suthers. “The Museum is the first of five City for Champions venues to open to the public, and we look forward to welcoming both residents and visitors to Colorado Springs to experience this world-class facility. Not only will the Museum anchor the city’s southwest downtown redevelopment, it will also add significantly to our nearly half-billion dollar sports industry here in Colorado Springs for decades to come, and it will be a wonderful tribute to our long history and connection with the U.S. Olympic and Paralympic movements.”

Connected to the USOPM is The Museum Shop and Flame Café. The Museum Shop will offer an impressive collection of Olympic and Paralympic merchandise and will also feature innovative technology, including a digital mirror, allowing guests to try on gear without using a changing room. Flame Café will offer Neapolitan-style pizza, gourmet salads, sandwiches, and much more from the frequently changing menu planned by award-winning chef Nick Estell.

Visit [usopm.org](https://usopm.org) to learn more and to plan a visit to the U.S. Olympic & Paralympic Museum.

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